

# Are you ready to position your brand as a pioneer in Al innovation and connect with over 450 influential leaders driving the future of technology?







And To Make Things Worse...

#### Is your brand struggling to stand out in a competitive Al landscape?

Are you missing direct access to decisionmakers shaping the future of Al?

Do you need better ways to align your brand with innovation and leadership?





# Your brand will stand out as a leader in Al innovation, with premium exposure and meaningful connections to decisionmakers.



#### **Key Outcomes**

#### **Elevated Brand** Visibility

Your logo showcased prominently across banners, materials, and on-stage mentions, making your brand unmissable to AI industry leaders.

## Strategic Networking **Opportunities**

Connect directly with 450+ decisionmakers, executives, and thought leaders driving AI innovation.

**Positioned as an Al** Pioneer

Align your brand with cutting-edge Al advancements, building authority and trust among key stakeholders.





#### You Might Be Thinking...

#### Will my brand be seen as a leader in Al innovation among top industry players?

Absolutely. Our sponsorship packages provide prominent branding opportunities and association with global AI leaders, ensuring your brand is positioned as a key innovator in the field

#### How can this sponsorship help me build long-term relationships with decision-makers?

Through exclusive networking events, curated interactions, and dedicated sponsor sessions, you'll engage directly with executives and innovators driving Al's future What unique value does this sponsorship bring that others can't?

Beyond visibility, you'll gain exclusive speaking opportunities, premium access to attendees, and customized branding strategies to amplify your message.

#### Why Sponsor SIFAMO AI Summit?

### **Position Your Brand as a Leader in Al Innovation**

The SiFaMo AI Summit connects you with 450+ influential C-level executives, decision-makers, and AI thought leaders. This is your opportunity to showcase your brand as a driving force in AI transformation, gain unmatched visibility, and build strategic relationships with key players shaping the future of AI.



#### **Keynote Speakers**



Walter Pasquarelli

Walter Pasquarelli is an internationally recognized Al expert, data governance advisor, and award-winning filmmaker. He specializes in generative AI and immersive technologies.



Didem Ün Ateş is a leader in AI and innovation with 26+ years of experience in global tech and consulting. She advocates for responsible AI and has become a transformative figure in the AI industry.

SIFAMO

Didem Ün Ateş



Toju Duke

Toju Duke is a Responsible AI thought leader with 18+ years in tech, advertising, and retail. Formerly a Google Programme Manager, she's the founder of Diverse AI and author of 'Building Responsible AI Algorithms'.

#### and more

#### SI.FA.MO





# **NONSO** the Event

SIFAMO

Imagine your brand positioned as a pioneer in Al innovation enjoying premium visibility across the event, forging valuable partnerships with industry leaders, and cementing your authority as a key player driving transformative business growth.





#### Sponsorship Packages – Maximize Your Visibility

Choose the tier that best aligns with your brand goals and audience impact!

#### **Platinum Sponsor**

# Be at the Forefront of Innovation

#### AED 99 990

- Inclusions:
  - 8 complimentary event tickets
  - XL logo placement across event materials and banners
  - Exclusive 15-minute keynote speaking slot
  - Two nights at the Armani Hotel (2 rooms)
  - VIP treatment: private transportation, valet parking, and exclusive access areas
  - Direct access to keynote speakers
  - Free entry to Burj Khalifa Skyline viewpoint
  - Personal service assistant throughout the event

# Gold Sponsor Prominent Branding and Networking Opportunities AED 74990

- Inclusions:
  - 5 complimentary event tickets
  - Large logo placement on banners and printed materials
  - 1 night at the Armani Hotel (1 room)
  - VIP seating for two attendees
  - Exclusive access to private lunch areas
  - Company stand included

SIFAMO

# Silver Sponsor

## Engage with Industry Leaders

#### AED 55990

- Inclusions:
  - 4 complimentary event tickets
  - Medium logo placement on banners and printed materials
  - Public acknowledgment during the event opening
  - Ready-to-use company stand at the venue



#### **Focused Sponsorship Opportunities – Maximize Your Impact**

Stand out with these exclusive sponsorship options

#### Sponsor the Entrance

#### **AED 18999**

- Inclusions:
  - Branded entrance area with your logo
  - Collars and entrance cards include your logo
  - Logo featured in the program book and on the website

## Sponsor the **Aftershow Party**

- Inclusions:
  - after-show

  - and materials

#### **AED 18999**

• Logo on banners and staff t-shirts for the

• Mentioned as the official after-show sponsor • Special logo placement on after-show tickets

### **Sponsor the** Opening

#### **AED 11299**

- Inclusions:
  - Prominent logo placement on slides during opening and closing
  - A 2-minute company presentation on stage
  - Logo featured on all printed materials and on the website



#### Focused Sponsorship Opportunities – Continue Your Reach

More ways to leave a lasting impression

#### **Sponsor a Keynote** Speaker

#### **AED 14999**

#### • Inclusions:

- Logo featured during keynote sessions
- Special acknowledgment by the keynote speaker with a brief interaction
- Logo included on all printed materials and the website
- 5-minute interaction with keynote speakers

# **Sponsor the** Workshops

- Inclusions:
  - materials
  - participants
  - session

#### **AED 11299**

• Logo placement on all workshop slides and

• A 5-minute presentation to workshop

• Option to showcase your AI tool during the

#### Sponsor the Coffee

#### **AED 3699**

- Inclusions:
  - Logo placement near coffee stations
  - Banner branding in the coffee break area



### **Special Sponsorship Opportunities – Limited Spots Remaining!**

- Platinum Sponsors Only 2 spots available
- Gold Sponsors Only 3 spots available
- Silver Sponsors Only 7 spots available

**Focused Sponsorships:** 

- Entrance Sponsor Only 3 spots available
- Aftershow Party Sponsor Only 2 spots available
- Opening Ceremony Sponsor Only 2 spots available
- Keynote Speaker Sponsor Only 3 spots available

Spots are filling quickly! Don't miss your chance to secure your exclusive opportunity to showcase your brand at the Sifamo AI Summit 2025. Reach out **today** to claim your spot!